



TRAPA®

GROUNDING IN FLOORS

FOR 25 YEARS



Twenty-five years ago, in March 2001, TRAPA was founded as TRAunkirchner PARKett – parquet from Traunkirchen. And we have remained grounded in floors for a quarter of a century already.

TRAPA produces high-quality, innovative natural wood floors for clients with a discerning sense of quality and aesthetics. Over the years, we have not only given wood flooring new and distinctive forms, but have also significantly expanded its range of applications through a unique surface technology.

TRAPA wood floors are natural, sustainable, healthy and durable.

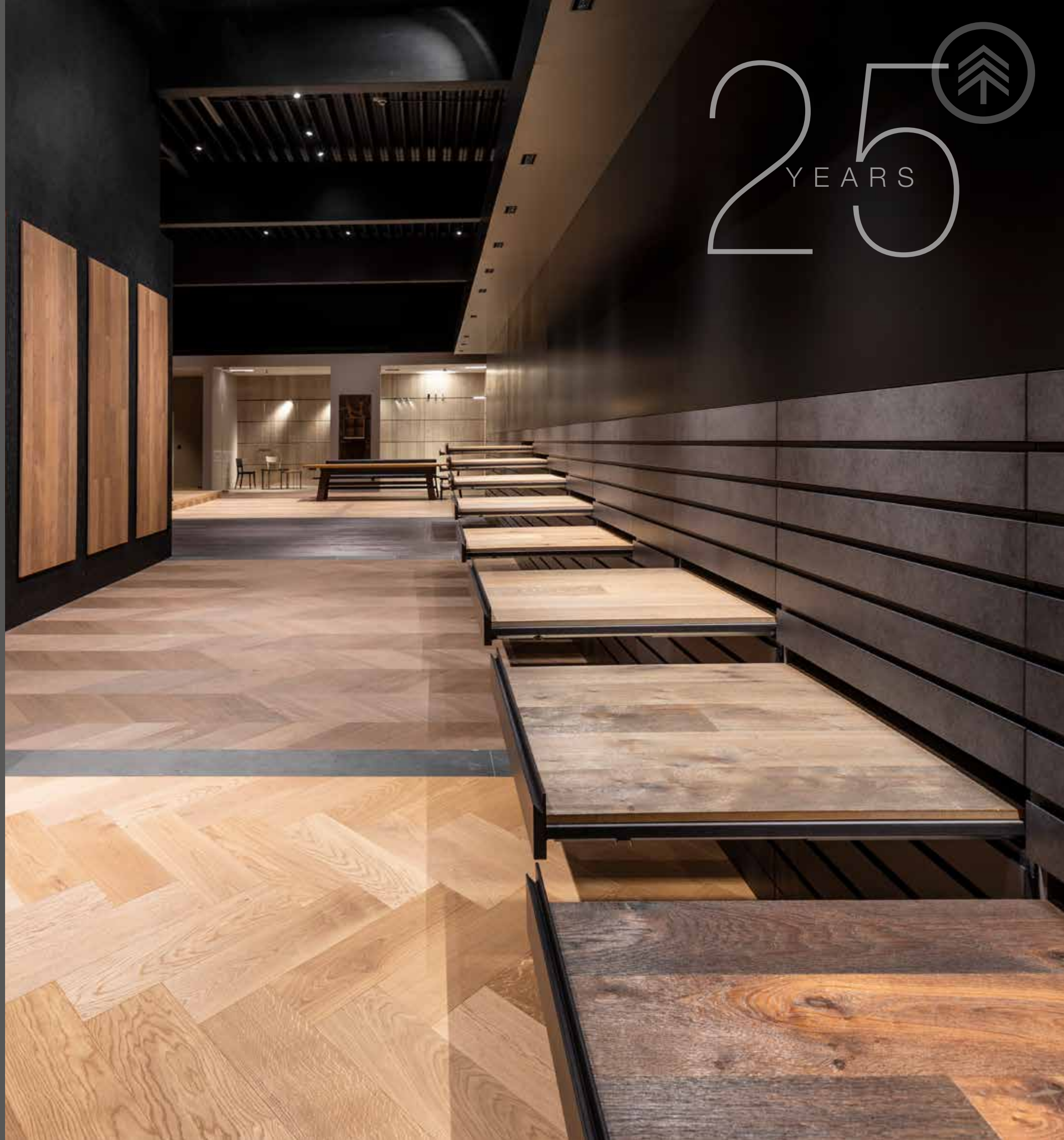
And: their beauty deepens with time.

*Hermann Hörndler*

*Founder and Shareholder of TRAPA*

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25 YEARS



WOOD FLOORS GIVEN NEW

# FORMS



Panel Parquet Raute, Bog-inspired Oak Arezzo, Seehotel Bootshaus, Traunkirchen AT



**“Form is everything.  
It is the secret of life,”**

said the Irish writer Oscar Wilde (1854–1900).

TRAPA crafts natural wood floors in various forms: finely designed, large-format herringbone floors and rhythm plank floors laid in mixed widths. Each form lends character to a room in its own way, has a different effect in large rooms than in smaller ones, and comes into its own within different living areas. The various forms of TRAPA floors serve architects and planners as an instrument with which to actively shape the character of a room. Form is everything.



Sketch: Josef Schlögl, sculptor from Traunkirchen AT



# (NOT) A QUESTION OF PERSPECTIVE



Due to its trapezoidal elements, Trapezio offers the eye constantly changing, appealing forms, patterns and structures. This vibrant panel parquet reveals its architectural effect from every angle within the room. Unlike herringbone or plank floors, it does not dictate a direction of view or visual axes, but instead opens itself in all directions. Trapezio is therefore particularly well suited to larger rooms with multiple areas, entrances and sources of light – in private homes as well as in bars, restaurants and hotel lobbies.





Croce is inspired by a panel parquet known as the “Viennese Cross”, highly popular throughout the Habsburg Monarchy. TRAPA has brought this classic into the present day – reinterpreting its form, colour and surface, and adapting it to the aesthetic and functional demands of the 21st century.

Panel Parquet Croce not only cuts a fine figure in restaurants, bars, hotels and business lobbies.

The “cross panel” also lends itself beautifully to the renovation of apartments in historic buildings.



PANEL PARQUET CROCE

# A CLASSIC

WITH A FUTURE



PANEL PARQUET CROCE – RENEWED

# TRADITION







PANEL PARQUET RAUTE – ATTRACTIVE

3D EFFECT

When the angle of view and the incidence of light change, the two-dimensional diamond-shaped elements of this panel parquet create cubes that appear three-dimensional through an optically appealing tilting effect. These traditional panel parquet floors, reinterpreted by TRAPA in a contemporary way, offer planners considerable scope even in private homes and allow for interesting combinations, for example: Panel Parquet Raute in main living areas, kitchens and stairways, plank floors of the same colour in bedrooms.

PANEL PARQUET RAUTE – OPTICAL  
TILTING EFFECT





PANEL PARQUET RAUTE

# CUBES

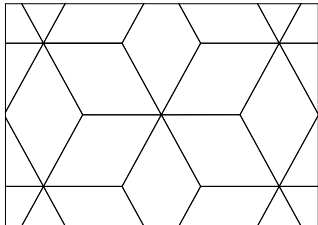
GROW FROM THE FLOOR



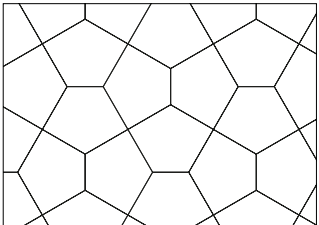
PANEL PARQUET RAUTE – AS IF

WALL PAINTED

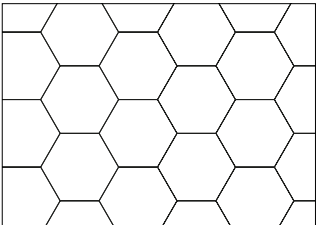
TRAPA's contemporary panel parquet floors open up a wide range of design options for creatively confident architects. In buildings updated to meet contemporary needs – such as this new parliamentary chamber in Switzerland – characterful designs with a three-dimensional effect such as Raute (pictured), Pentagono, Esagono and Petalo can lend lasting character to the appearance of the floor – and the wall!



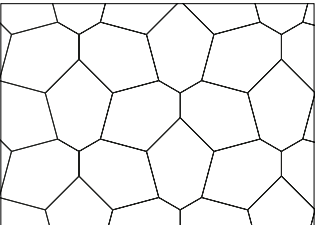
Raute



Pentagono



Esagono



Petalo





Christoph Wenzel, Architect



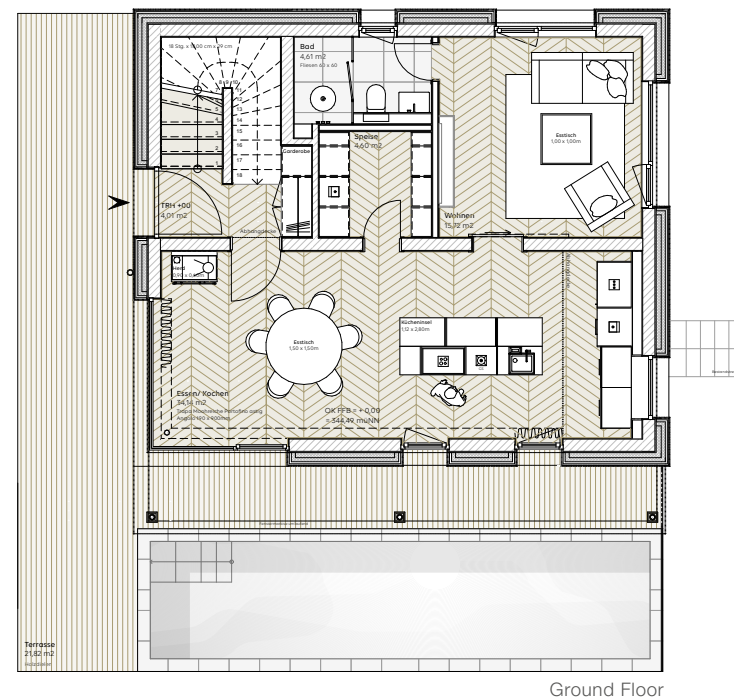
# WHY FLOOR ARCHITECTURE MATTERS

## Why are the conscious design and early planning of the floor so important?

In architecture, beauty and grace have always played an essential role alongside function and utility. “If we were to build purely for functionality, we might as well stop building altogether,” says Christoph Wenzel. TRAPA works regularly with the architect from Deggendorf in Bavaria. Over the years of his professional practice, he has developed a deep understanding of the importance of the floor in the planning process.

In any room, the gaze first meets the largest plane – the floor. The architecture and style of a house or an apartment should also find expression here, just as they do in the building design or the roof. Valuable wood floors such as those by TRAPA should be allowed to come into their own within a room. This applies in particular to contemporary large-format herringbone floors and modern panel parquet designs with visually appealing 3D effects. But even with seemingly “simple” plank floors, the widths and lengths of the boards are decisive for the spatial effect – especially when laid in mixed widths.

For all these reasons, the floor should be an integral part of the planning process from the very beginning – not an afterthought at the end. For this reason, in Christoph Wenzel’s architectural practice, a detailed floor plan is drawn at an early stage for each individual room of a project.

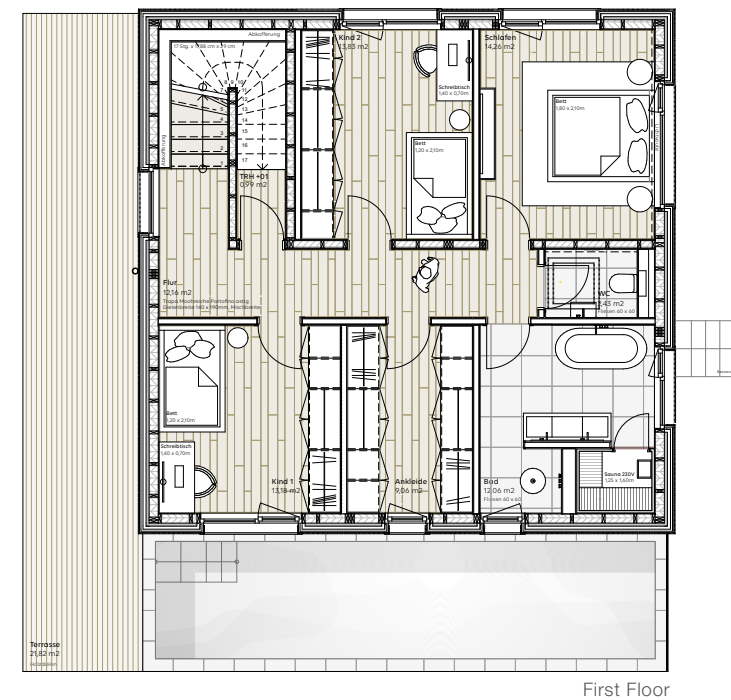


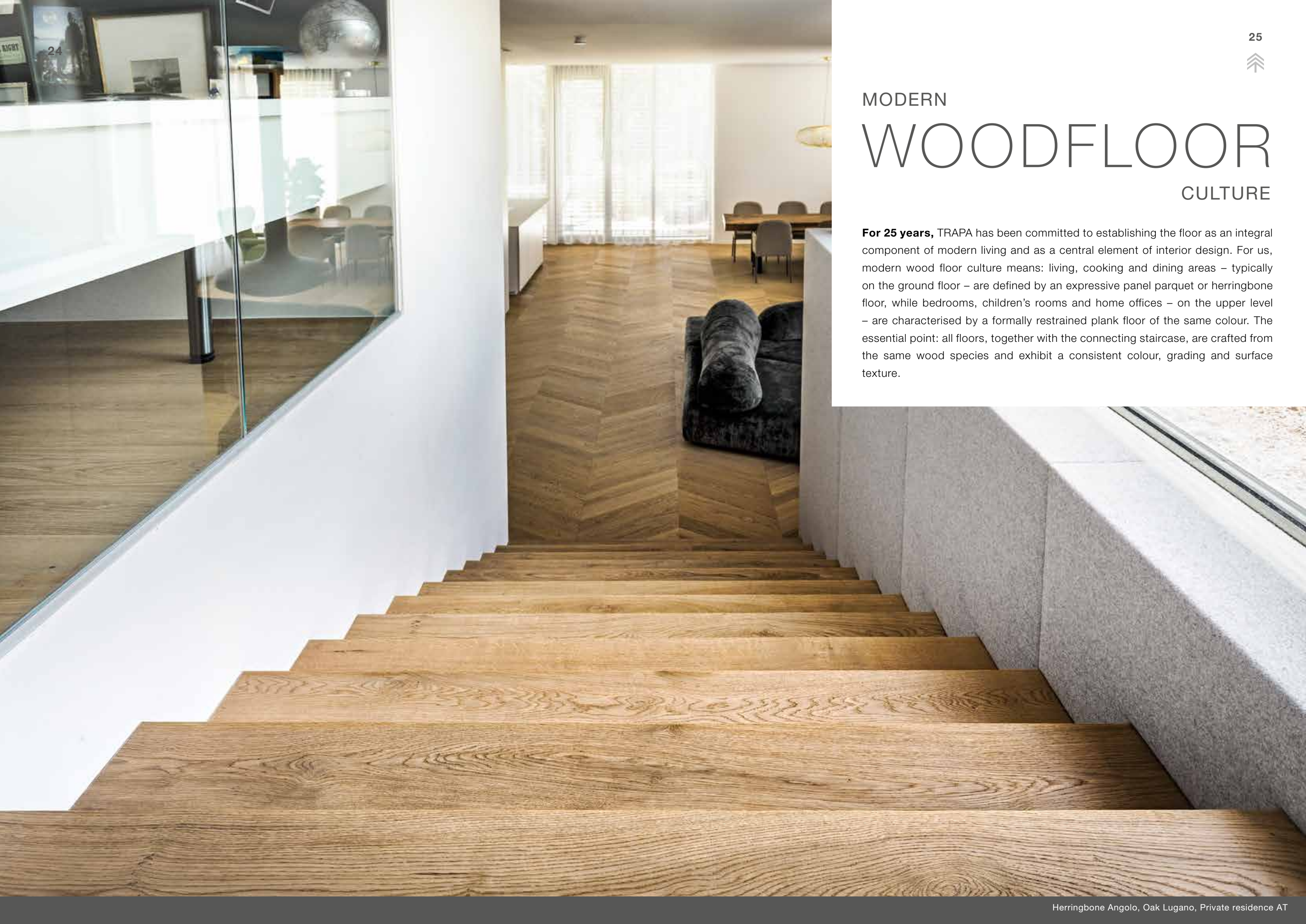
The wide range of TRAPA floors offers architects and planners almost unlimited possibilities for interior design. The most important factor in selecting a floor is ... its colour! It must be coordinated with the colours of interior doors, window frames and other permanent elements of the interior design. Only after that come

the choices of wood type, surface texture and laying pattern.

These characteristics, in turn, depend not only on the clients’ preferences, but to a significant extent on the room layout and the interior design: the calmer the room, the calmer the floor.

What matters most to him as a planner, says Christoph Wenzel, is understanding the needs, wishes, emotions and social background of his clients. Learning how they lived in their childhood and which materials they feel comfortable with. For architecture is not merely the construction of houses and apartments, but also an expression of the residents’ identity and their lifestyle. And the floor contributes significantly to this lifestyle as well, says the architect.





MODERN

## WOODFLOOR

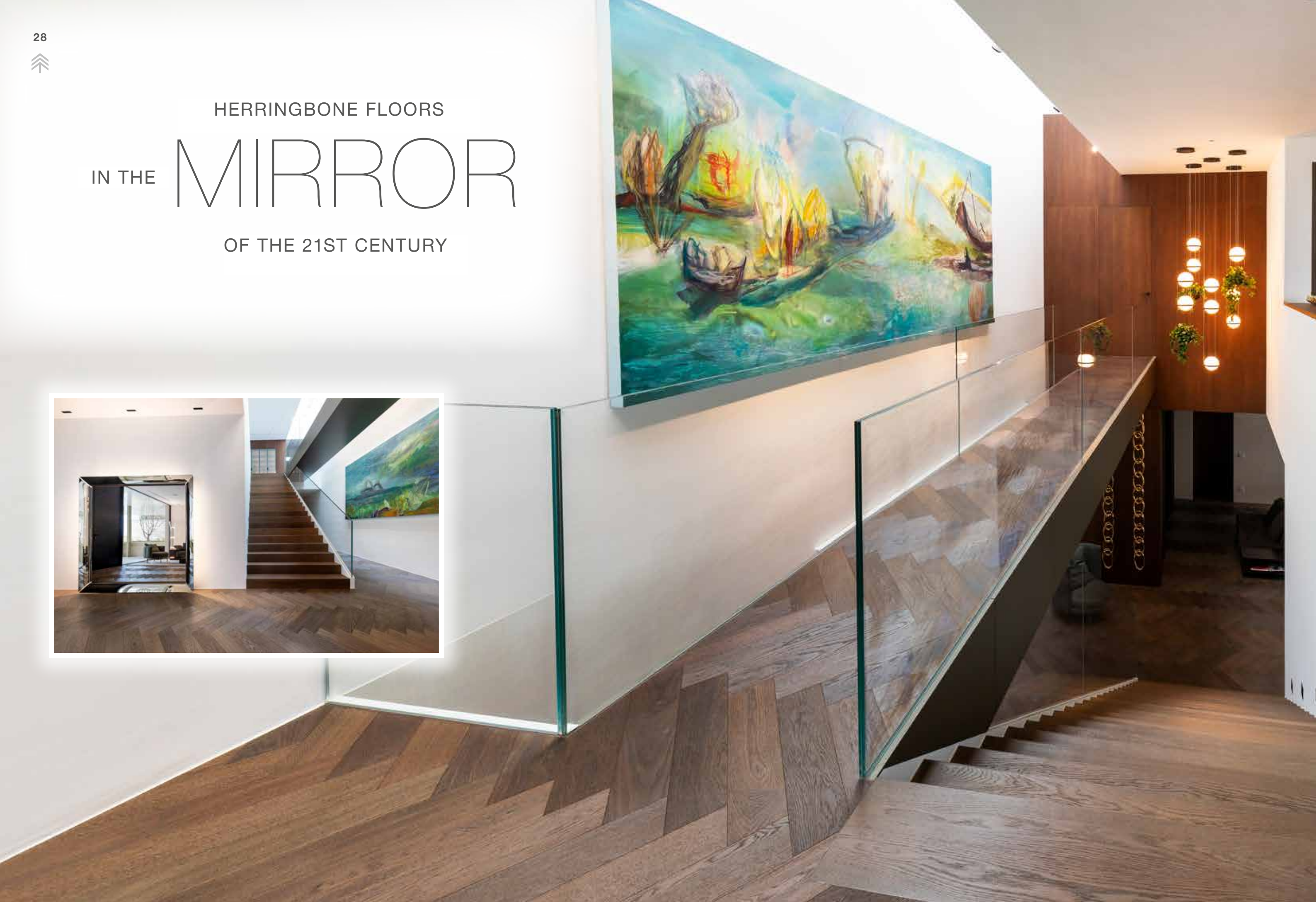
CULTURE

**For 25 years,** TRAPA has been committed to establishing the floor as an integral component of modern living and as a central element of interior design. For us, modern wood floor culture means: living, cooking and dining areas – typically on the ground floor – are defined by an expressive panel parquet or herringbone floor, while bedrooms, children's rooms and home offices – on the upper level – are characterised by a formally restrained plank floor of the same colour. The essential point: all floors, together with the connecting staircase, are crafted from the same wood species and exhibit a consistent colour, grading and surface texture.





HERRINGBONE FLOORS  
IN THE MIRROR  
OF THE 21ST CENTURY





PLANK FLOORS IN MIXED WIDTHS

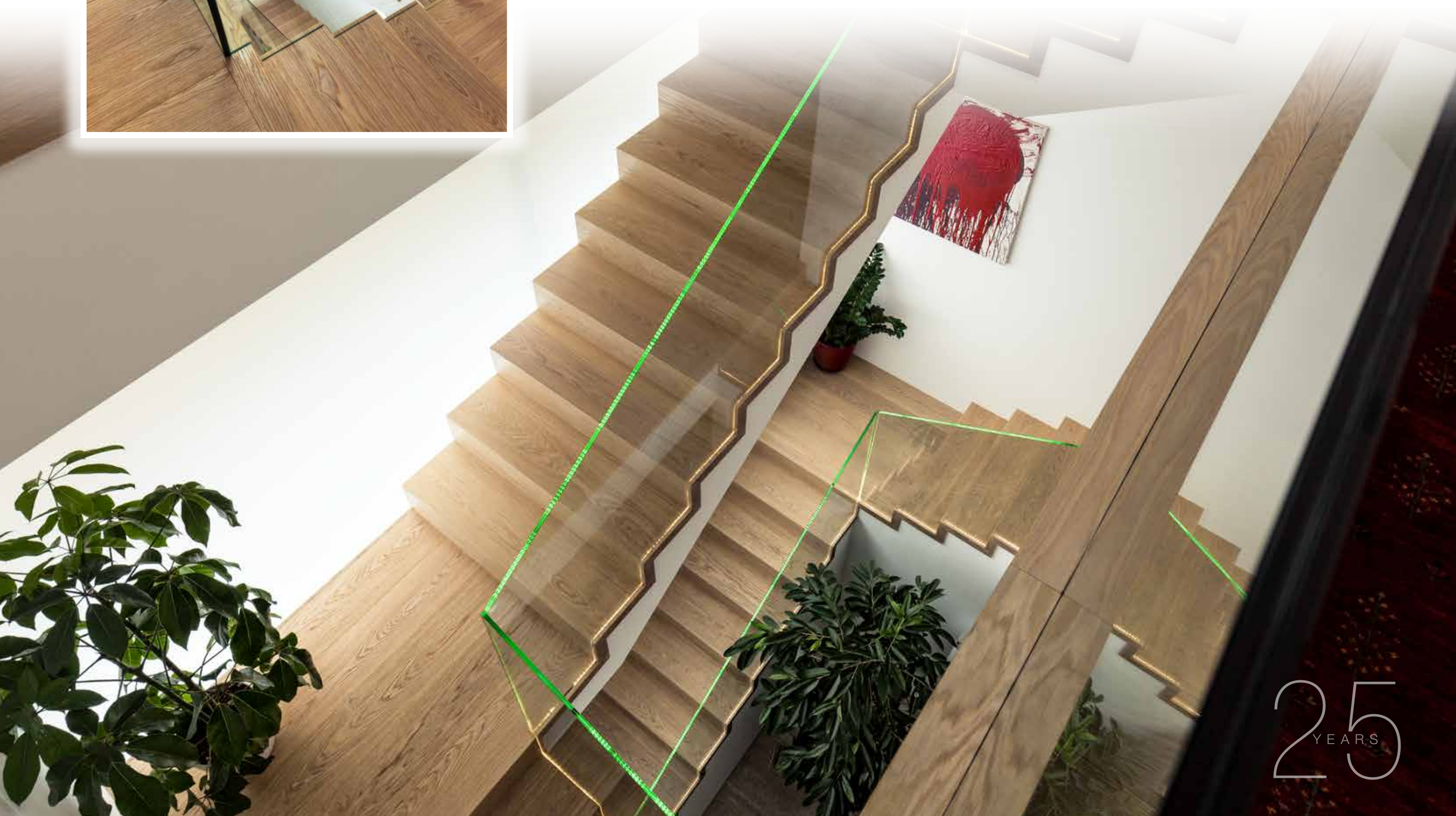
# LEGGEREZZA!

The strict formal language of the plank floor is here playfully complemented by the laying of planks in varying widths. For all its formal discipline and clarity, the floor thus gains a certain leggerezza.



STAIRCASE AND FLOOR FORM A

UNIFIED WORK OF ART



25  
YEARS

# STAIRS BY TRAPA – WALKABLE FURNITURE

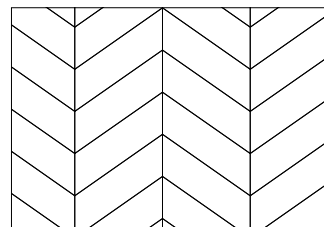


TRAPA understands the art of designing and crafting staircases in such a way that they take on the character of walkable pieces of furniture, harmoniously connecting two levels. Floor and staircase should form a visual unity in terms of colour, surface and wood species, and a functional unity with regard to lightfastness and slip resistance. Therefore, at TRAPA, both elements are always crafted from the same harvest.

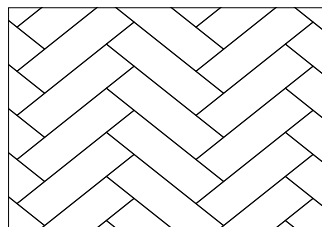


# HERRINGBONE FLOORS THINK BIG

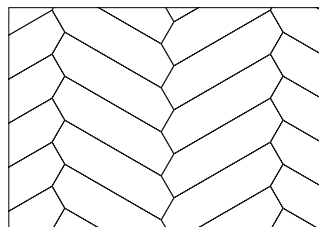
**For tradition to endure rather than fade,** it needs to be redefined time and again. This is how TRAPA approaches its generously scaled herringbone floors: the classic laying pattern — once composed of smaller elements — has been carried into a variety of larger formats. In this way, these wood floors gain a contemporary presence, yet remain timelessly elegant. The larger the herringbone pattern, the more fully it comes into its own — in both large and smaller rooms.



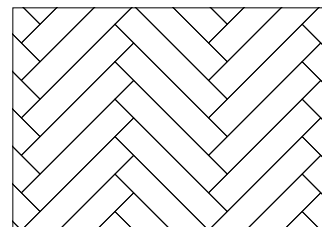
Angolo



Obliquo



Treccia



Spigolo





25  
YEARS



HERRINGBONE FLOORS **KING SIZE** FORMAT



HERRINGBONE FLOORS

# TIMELESS AND CONTEMPORARY



TRAPA's interpretation of the herringbone floor — equally contemporary and timelessly elegant — in generous scale.

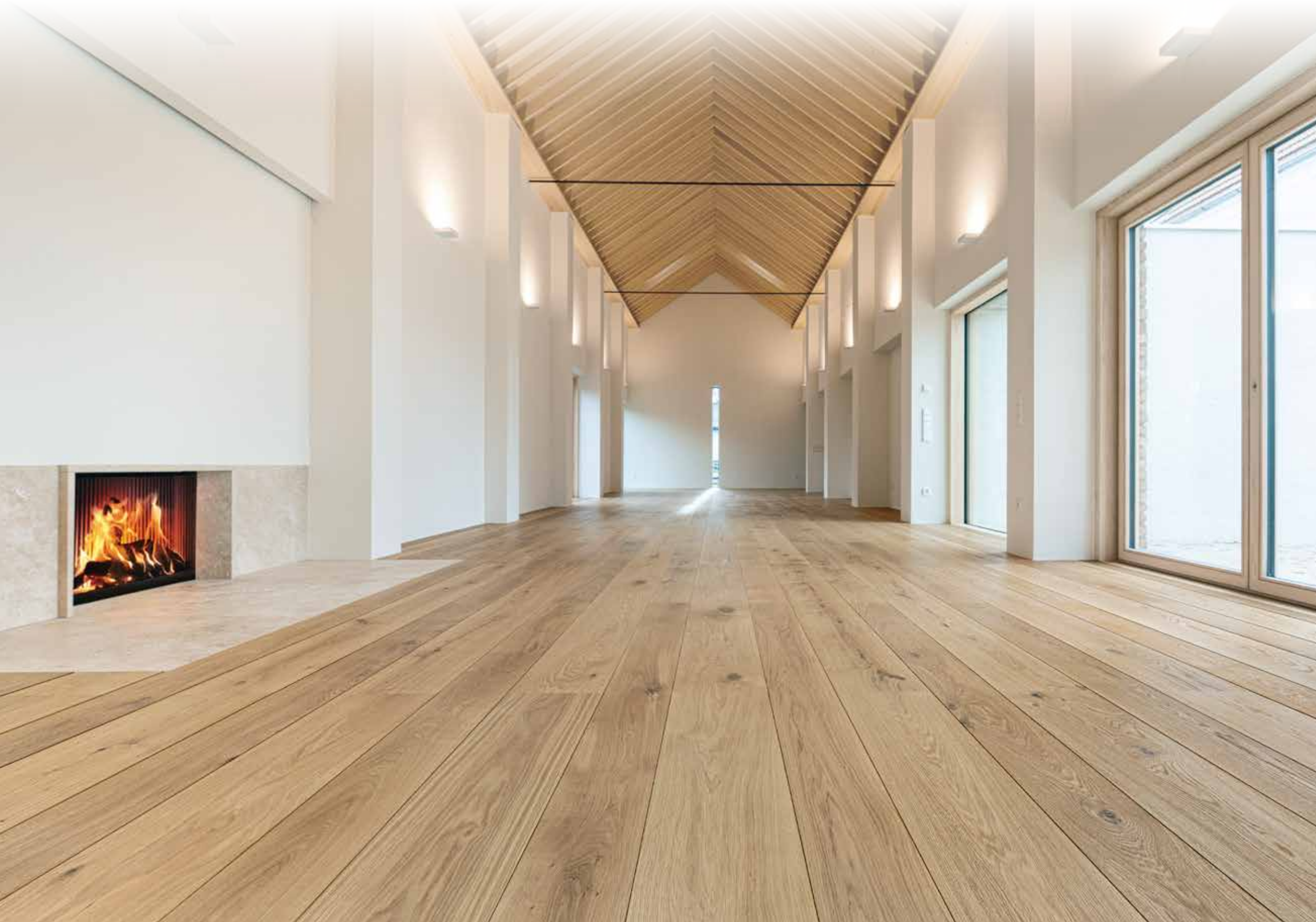




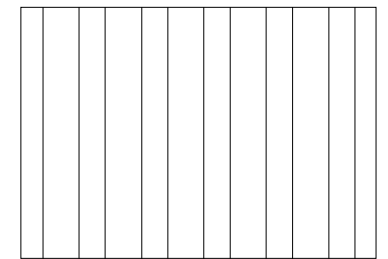




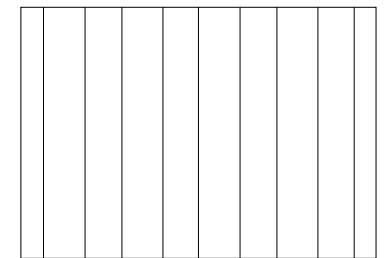
# SUBTLE ELEGANCE



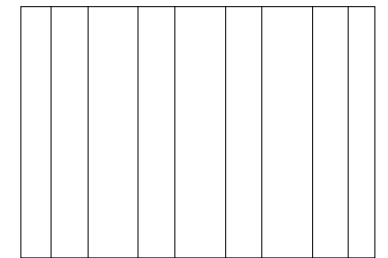
Wood floors of entirely uniform plank format may, in time, come to feel monotonous or industrial. TRAPA's Rhythm Planks, arranged in two different widths – here 190 / 270 mm – instead offer a varied, yet discreetly elegant appearance that endures.



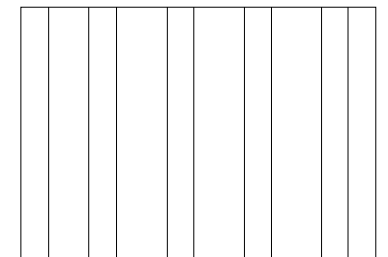
Rhythm 140/190



Rhythm 190/220



Rhythm 190/270



Rhythm 140/270

VERTICAL RHYTHM PLANKS

# CALM HOLDS STRENGTH

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PLANK FLOORS IN MIXED WIDTHS

# CLEAN LOOK



Laid in varying widths, this TRAPA plank floor offers a dynamic yet distinctly clear visual language.





# SUN PROTECTION FOR WOOD



**Contemporary architecture and renovation** are often accompanied by extensive glazing and greater exposure to sunlight — for the floor as well. Over the years, the sun's UV radiation would bleach very dark wood tones and cause very light shades to yellow. To prevent this, TRAPA permanently light-stabilises sensitive wood colours using a specially developed lye treatment. Surfaces treated in this way are marked with a sun symbol.



FLOORS FOR COMFORTABLE LIVING

THIS IS WHAT WE ARE PROUD OF



**TRAPA** avoids the use of stains, waxes, UV oils and varnishes. We process our solid wood floors exclusively using a gentle thermal pressure treatment and natural oils. This unique surface technology is something we are proud of. Our floors therefore offer:

- a sense of comfort, a pleasant feel to the touch and a healthy indoor climate
- are diffusion-open, breathable and moisture-regulating
- are hard-wearing, slip-resistant, easy-care and long-lasting

25  
YEARS



# SWEET CHESTNUT





# ASH









# BOG-INSPIRED OAK





25  
YEARS

# FIRST COMES COLOUR



The first and most important consideration in choosing a wood floor is the colour. It must be perfectly attuned to the colours of other interior elements — internal doors, window frames, ceramics, stone, metal and textiles. The second choice is the wood grading: knot-free or knotty. This matters, as not every floor colour pairs equally well with every grade. Not until the very end is the laying pattern chosen: panel parquet, herringbone or plank floor.



# FLOOR COLOURS

## Floor colours that suit (almost) any interior.



Oak Lugano



Terra Sweet Chestnut Ostana



Lime Oak



Ash Otranto



Terra Sweet Chestnut Varenna



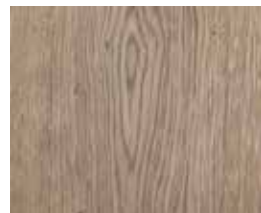
Terra Sweet Chestnut Bianco



Oak Carrara



Oak Marano



Oak Lucca



Bog-inspired Oak Sorrento



Bog-inspired Oak Ancona



Bog-inspired Oak Portofino



Terra Oak Modena



Terra Sweet Chestnut Barolo



Brown Oak Grigio

## Floor colours that complement a wide range of interior styles and colour schemes.



Oak Cortina



Oak Carezza



Oak Veneto



Brown Oak Bianco



Bog-inspired Oak Toscana



Bog-inspired Oak natural



Bog-inspired Oak Arezzo



Brown Oak natural



Bog-inspired Oak Livorno



Terra Oak Vicenza

## Floor colours that require particularly careful coordination with the colours of other long-term interior elements.



Terra Pine natural



Oak natural



Terra Sweet Chestnut natural



Ash Positano



Ash natural



Terra Pine Cavalese



Terra Pine Rovereto



Terra Sweet Chestnut Como



Oak Sovana



Ash Garessio



Terra Ash Triora



Terra Oak Bergamo



Oak Pescara



Terra Ash Matera



Terra Pine Bolzano



Terra Oak natural



Terra Oak Torino



Terra Sweet Chestnut natural



Terra Ash natural



Terra Ash Manarola



Oak Verona



Oak Pisa



Terra Oak Milano



Oak Massa



Terra Sweet Chestnut Arosio

INTERIOR COLOURS AND WOOD FLOOR

# IN HARMONY

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FLOORS, DOORS &amp; WINDOWS

## ONE IN COLOUR

**TRAPA meets JOSKO**

The two Upper Austrian family companies TRAPA and Josko are guided by the same principles of living quality, aesthetics, fine materials and meticulous craftsmanship. The result of their collaboration is a stylistically unified overall concept of natural wood floors, stairs, windows and doors — perfectly aligned in form, material, surface — and colour!



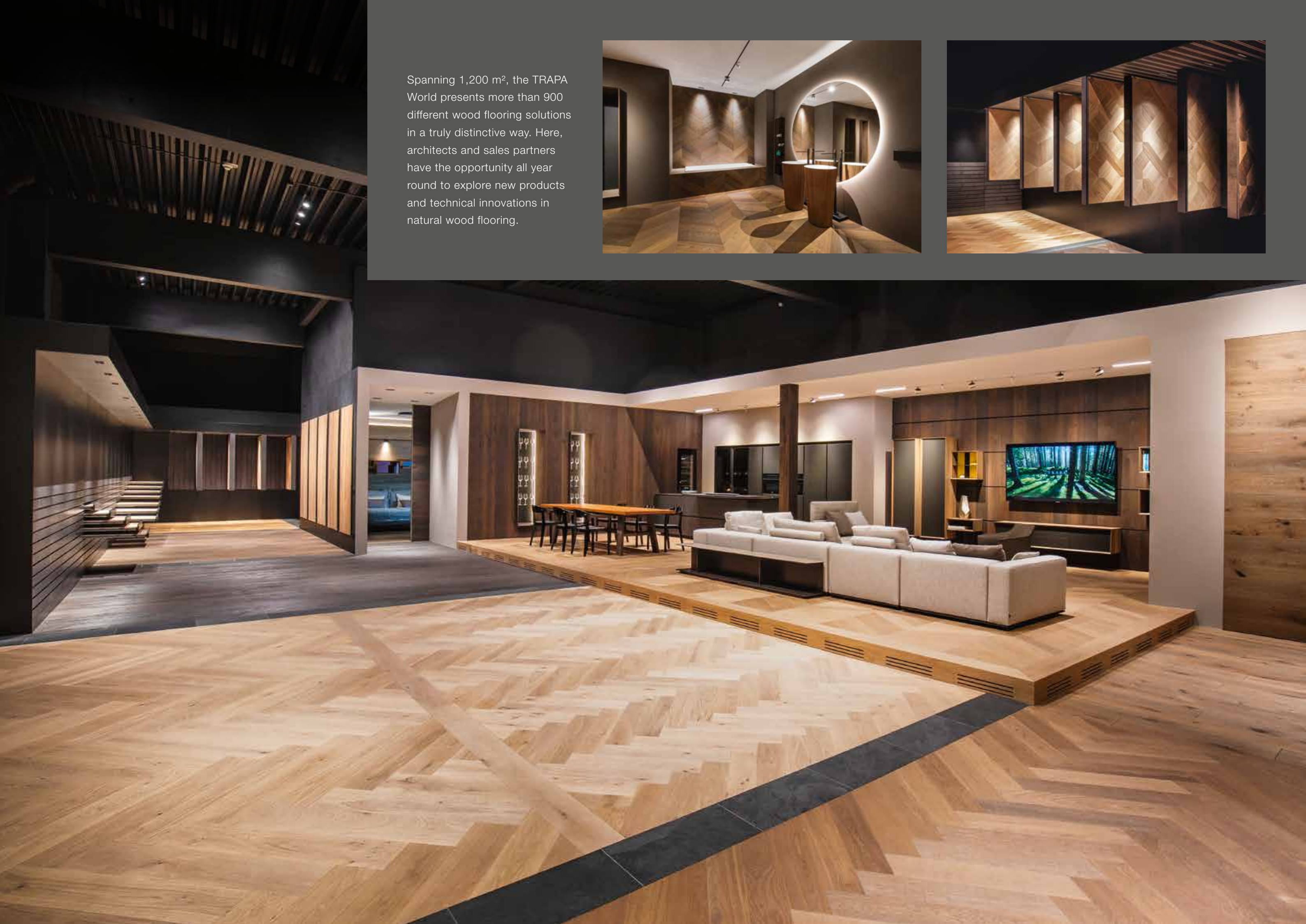


THE TRAPA

# WORLD

IN TRAUNKIRCHEN

Spanning 1,200 m<sup>2</sup>, the TRAPA World presents more than 900 different wood flooring solutions in a truly distinctive way. Here, architects and sales partners have the opportunity all year round to explore new products and technical innovations in natural wood flooring.





At TRAPA's Collage Room, shielded from all sensory distractions, more than 500 interior materials come together: samples of windows, doors, tiles, furniture and textiles, combined with the wood floor into a cohesive, colour-harmonious collage.



# THE COLLAGE ROOM

# TRAPA PRODUCTION

GMBH IN ST. VEIT AN DER GLAN, CARINTHIA



All TRAPA wood floors and stairs are crafted in Carinthia.



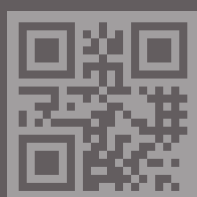
The natural colours of TRAPA floors result from gentle thermal pressure treatment (the caramelisation of wood's natural sugars).



TRAPA is a certified sustainable company.



Craftsmanship and technical precision complement one another.



[www.trapa.at](http://www.trapa.at)